

**U.S. Environmental Protection Agency (EPA)
National Center for Environmental Research (NCER)
Environmental Behavior and Decision-Making: Corporate Environmental Behavior
and Benefits of Environmental Information Disclosure**

**EPA Region 2 Offices
27th Floor, Conference Room A
290 Broadway Avenue
New York, NY**

January 14–15, 2008

AGENDA

Dial-in Information

Dial-in Number: (866) 299-3188

Conference Code: 2023439687

January 14, 2008, Corporate Environmental Behavior

8:00 a.m. – 8:30 a.m.

Registration

8:30 a.m. – 8:45 a.m.

Introductory Remarks

Kathy Callahan, Deputy Regional Administrator, EPA Region 2

Chris Saint, NCER, Office of Research and Development (ORD), EPA

Session I: Factors Influencing Corporate Compliance Behavior

Session Moderator: Joseph Siegel, EPA Region 2

8:45 a.m. – 9:10 a.m.

Regulatory Regime Changes Under Federalism: Do States Matter More?

Wayne B. Gray, Clark University

9:10 a.m. – 9:35 a.m.

The Persistence of Economic Factors in Shaping Regulation and Environmental Performance: The Limits of Regulation and Social License Pressures

Robert A. Kagan, University of California–Berkeley

9:35 a.m. – 9:45 a.m.

Discussant: Walter Mugdan, EPA Region 2

9:45 a.m. – 9:55 a.m.

Discussant: Knute Jensen, New Jersey Department of Environmental Protection

9:55 a.m. – 10:25 a.m.

Questions and Discussion

10:25 a.m. – 10:40 a.m.

Break

January 14, 2008, Corporate Environmental Behavior (continued)

Session II: Environmental Management Systems (EMS)

Session Moderator: Nicoletta DiForte, EPA Region 2

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| 10:40 a.m. – 11:05 a.m. | Oregon Business Decisions for Environmental Management
<i>David E. Ervin, Portland State University; Madhu Khanna, University of Illinois at Urbana–Champaign</i> |
| 11:05 a.m. – 11:30 a.m. | Pollution Prevention Practices: Determinants of Adoption and Effectiveness in Reducing Toxic Releases
<i>Madhu Khanna, University of Illinois at Urbana–Champaign</i> |
| 11:30 a.m. – 11:55 a.m. | Institutions for Removing Information Asymmetries in the Market for Corporate Environmental Performance
<i>Ann Terlaak, University of Wisconsin–Madison</i> |
| 11:55 a.m. – 12:05 p.m. | Discussant: Kathleen Malone, EPA Region 2 |
| 12:05 p.m. – 12:15 p.m. | Discussant: David Gunnarson, Lockheed Martin |
| 12:15 p.m. – 12:45 p.m. | Questions and Discussion |
| 12:45 p.m. – 1:15 p.m. | Lunch (on your own) |

Session III: Voluntary Climate Change Programs

Session Moderator: Irene Boland, EPA Region 2

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| 1:15 p.m. – 1:40 p.m. | Evaluating Voluntary Climate Programs in the United States
<i>Richard Morgenstern, William A. Pizer, Resources for the Future</i> |
| 1:40 p.m. – 3:05 p.m. | Voluntary Agreements To Improve Environmental Quality: Are Late Joiners the Free Riders?
<i>Magali Delmas, University of California–Santa Barbara</i> |
| 3:05 p.m. – 3:20 p.m. | Break |
| 3:20 p.m. – 3:30 p.m. | Discussant: Joseph Siegel, EPA Region 2 |
| 3:30 p.m. – 3:40 p.m. | Discussant: John Cusack, Gifford Park Associates |
| 3:40 p.m. – 4:10 p.m. | Questions and Discussion |

January 15, 2008, More on Corporate Behavior and Benefits of Environmental Information Disclosure

8:00 a.m. – 8:30 a.m. Registration

Session IV: Hazardous Waste Management

Session Moderator: Barry Tornick, EPA Region 2

8:30 a.m. – 8:55 a.m. **What Drives Participation in State Voluntary Cleanup Programs? Evidence From Oregon**
Allen Blackman, Resources for the Future; Kris Wernstedt, Virginia Tech

8:55 a.m. – 9:20 a.m. **The Consequences of Self-Policing**
Sarah L. Stafford, College of William and Mary

9:20 a.m. – 9:45 a.m. **Green Production Through Competitive Testing**
Terry Taylor, University of California–Berkeley

9:45 a.m. – 9:55 a.m. **Discussant: Carl Plossl, EPA Region 2**

9:55 a.m. – 10:05 a.m. **Discussant: Larry Schnapf, Schulte Roth & Zabel, LLP**

10:05 a.m. – 10:35 a.m. **Questions and Discussion**

10:35 a.m. – 10:50 a.m. **Break**

Session V: Information Disclosure: The TRI

Session Moderator: Nora Lopez, EPA Region 2

10:50 a.m. – 11:15 a.m. **Disclosure as a Regulatory Instrument for the Environment: A Study of the Toxic Release Inventory in the Printed Circuit Board Industry**
Linda T.M. Bui, Brandeis University

11:15 a.m. – 11:40 a.m. **The Effectiveness of Information Disclosure: An Examination of the TRI**
Lori Snyder Bennear, Duke University

11:40 a.m. – 12:05 p.m. **Regulation With Competing Objectives, Self-Reporting, and Imperfect Monitoring**
Scott Gilpatric, University of Tennessee–Knoxville

12:05 p.m. – 12:15 p.m. **Discussant: Dinah Koehler, NCER, ORD, EPA**

12:15 p.m. – 12:25 p.m. **Discussant: Howard Apsan, The City University of New York**

12:25 p.m. – 12:55 p.m. **Questions and Discussion**

12:55 p.m. – 2:15 p.m. **Lunch (on your own)**

January 15, 2008, More on Corporate Behavior and Benefits of Environmental Information Disclosure (continued)

Session VI: Information Disclosure: Eco-Labeling

Session Moderator: John Filippelli, EPA Region 2

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| 2:15 p.m. – 2:40 p.m. | Competing Environmental Labels
<i>Carolyn Fischer, Resources for the Future</i> |
| 2:40 p.m. – 3:05 p.m. | Consumer Labeling and Motivation Crowding-Out
<i>Christopher D. Clark, University of Tennessee–Knoxville</i> |
| 3:05 p.m. – 3:15 p.m. | Discussant: Rabi Kieber, EPA Region 2 |
| 3:15 p.m. – 3:25 p.m. | Discussant: Marsha Walton, New York State Energy Research and Development Authority |
| 3:25 p.m. – 3:55 p.m. | Questions and Discussion |
| 3:55 p.m. – 4:10 p.m. | Break |

Session VII: Information Disclosure: Air Quality Information

Session Moderator: Joann Brennan-McKee, EPA Region 2

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| 4:10 p.m. – 4:35 p.m. | Voluntary Information Programs and Environmental Regulation: Evidence From “Spare the Air”
<i>Matthew Neidell, Columbia University</i> |
| 4:35 p.m. – 5:00 p.m. | National-Scale Activity Survey (N-SAS)
<i>Zachary Pekar, Office of Air Quality Planning and Standards, EPA;</i>
<i>Carol Mansfield, RTI International</i> |
| 5:00 p.m. – 5:10 p.m. | Discussant: Bill Baker, EPA Region 2 |
| 5:10 p.m. – 5:20 p.m. | Discussant: Andy Darrell, Environmental Defense |
| 5:20 p.m. – 5:50 p.m. | Questions and Discussion |
| 5:50 p.m. – 6:05 p.m. | Final Remarks
<i>Dinah Koehler, NCER, ORD, EPA</i>
<i>Chris Saint, NCER, ORD, EPA</i> |
| 6:05 p.m. | Adjournment |